

**Law Blogging for Fun and Profit:  
Building Your Audience, Building Your Practice**

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by

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**RESOURCES FOR LAW BLOGGERS**

**Blogging services, software and tools:**

TypePad: <http://www.typepad.com>

Moveable Type: <http://www.movabletype.com/>

Blogger: <http://www.blogger.com>

WordPress: <http://wordpress.com/>

Technorati: <http://www.technorati.com>

SiteMeter: <http://www.sitemeter.com>

Feedburner: <http://www.feedburner.com>

Extreme Tracking: <http://extremetracking.com/?home>

Creative Commons: <http://creativecommons.org/>

**Articles about law blogging:\***

Mark Herrmann, “Blogging Lessons Learned,” *The National Law Journal* (January 10, 2008)  
(<http://www.law.com/jsp/legaltechnology/pubArticleLT.jsp?id=1199873133121>)

Bill Gratsch, “The State of Legal Blogs: A Report From the Frontlines,” *FindLaw.com* (October 19, 2007) (<http://technology.findlaw.com/articles/00006/011014.html>)

Heather Singer, “Are You Out There? Blogging on the Bench,” *Case in Point* (Spring/Summer 2007)  
(<http://www.mayitpleasethecourt.com/upload/Are%20You%20Out%20There.pdf>)

“Roundtable Weighs In on Legal Blogs,” *The National Law Journal* (October 11, 2007)  
(<http://www.law.com/jsp/legaltechnology/pubArticleLT.jsp?id=1192006997478>)

“Interview with blogger J. Craig Williams of May It Please The Court,” *All Access Blogging* (July 26, 2007) ([http://www.allaccessblogging.com/archives/2007/07/interview\\_with\\_blogger\\_j\\_craig.html](http://www.allaccessblogging.com/archives/2007/07/interview_with_blogger_j_craig.html))

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\* Subscription required to access some articles.

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Douglas A. Berman, “Blogs are liberating the profession from dull writing,” *The National Law Journal* (September 11, 2006) (<http://www.law.com/jsp/nlj/PubArticleNLJ.jsp?id=1157629869043>)

Maria Kantzavelos, “Law-Related Blogging Starting to See a Coming of Age,” *Chicago Lawyer* (August 1, 2006) ([https://www.law.northwestern.edu/depts/communicate/newspages/article\\_full.cfm?eventid=2769](https://www.law.northwestern.edu/depts/communicate/newspages/article_full.cfm?eventid=2769))

Lyle Denniston, “Legal Blogs: The Search for Legitimacy,” 11 *Nexus Law Journal* 17 (2006) (<http://lawschoolblog.org/blog/pdf/NEX102.pdf>)

Timothy Sandefur, “The Information Age, Again,” 11 *Nexus Law Journal* 5 (2006) (<http://lawschoolblog.org/blog/pdf/NEX101.pdf>)

Howard Bashman, “Viewing Law Blogs as a Vast Amicus Brief,” *Law.com* (July 24, 2006) (<http://www.law.com/jsp/article.jsp?id=1153472734992>)

Ari Kaplan, “Lawyer-Bloggers: Fact or Fiction?” *Law.com* (July 5, 2006) (<http://www.law.com/jsp/legaltechnology/pubArticleLT.jsp?id=1151571931811>)

Dahlia Lithwick, “Blawgs on a Roll,” *The American Lawyer* (June 1, 2006) (<http://www.law.com/jsp/tal/PubArticleTAL.jsp?hubtype=Inside&id=1148634332093>)

Nicola Laver, “‘A Blog Shows We Are Not a Stuffy, Old-Style Firm’: Discuss” *Times Online* (March 28, 2006) (<http://www.timesonline.co.uk/article/0,,27969-2102948,00.html>)

Ron Friedmann, “Do Blawgs Burn as Brightly as Surveys Suggest?” *Law.com* (January 17, 2006) (<http://www.law.com/jsp/legaltechnology/pubArticleLTN.jsp?id=1137146711171>)

Evan Schaeffer, “Ten New Year’s Resolutions for Bloggers,” *Evan Schaeffer’s Legal Underground* (January 2, 2006) ([http://www.legalunderground.com/2006/01/blawg\\_review\\_38.html](http://www.legalunderground.com/2006/01/blawg_review_38.html))

Jonathan D. Glater, “Opening Arguments, Endlessly,” *New York Times* (October 7, 2005) ([http://www.nytimes.com/2005/10/07/technology/07blawg.html?\\_r=1&oref=slogin](http://www.nytimes.com/2005/10/07/technology/07blawg.html?_r=1&oref=slogin))

July/August 2005 *Law Practice* symposium issue, “Behind the Blogs” ([http://www.abanet.org/lpm/magazine/articles/v31is5\\_toc.shtml](http://www.abanet.org/lpm/magazine/articles/v31is5_toc.shtml))

*Symposium Articles:*

Sarah Kellogg, “It’s Not Your Father’s Web Site: Lawyers in the Blogosphere” (<http://www.abanet.org/lpm/magazine/articles/v31is5an1.html>)

William E. Hornsby, Jr., “Ethics and Lawyer Blogs” (<http://www.abanet.org/lpm/magazine/articles/v31is5an2.html>)

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David W. Opderbeck, "How to Start Your Own Weblog and Make the Most of It"  
(<http://www.abanet.org/lpm/magazine/articles/v31is5an3.html>)

"Between Lawyers Roundtable: The Future of Legal Blogging"  
(<http://www.abanet.org/lpm/magazine/articles/v31is5an4.html>)

Robert J. Ambrogi, "Blogging and the Bottom Line," *Legal Tech Newsletter* (May 5, 2005)  
(<http://www.law.com/jsp/law/sfb/lawArticleFriendlySFB.jsp?id=1115197515338>)

Sarah Kellogg, "Do You Blog?" *Washington Lawyer* (April 2005)  
([http://www.dcbbar.org/for\\_lawyers/resources/publications/washington\\_lawyer/april\\_2005/blogs.cfm](http://www.dcbbar.org/for_lawyers/resources/publications/washington_lawyer/april_2005/blogs.cfm))

"J. Craig Williams: What's your podcast setup?" *Blawgcast.com*  
([http://www.blawgcast.com/archives/2005/03/28/j\\_craig\\_williams\\_whats\\_your\\_podcast\\_setup.html](http://www.blawgcast.com/archives/2005/03/28/j_craig_williams_whats_your_podcast_setup.html))

David Bruns, "Blogs: The Great Equalizer in Marketing Attorney Expertise," *San Francisco Lawyer*  
(Winter/Spring 2005)

J. Craig Williams, "Build Your Own Blog," *Law.com* (December 7, 2004)  
(<http://www.law.com/jsp/legaltechnology/pubArticleLT.jsp?id=1102340119344>)

### **Law blog directories:**

Blawg Directory (ABA Journal): <http://www.abajournal.com/blawgs>

Blawg Republic: <http://www.blawgrepublic.com/>

Blawg Search (Justia): <http://blawgsearch.justia.com/>

Blawg.org: <http://www.blawg.org/>

Blogs & Podcasts (FindLaw):  
<http://lawcrawler.findlaw.com/scripts/lc.pl?entry=blogs&sites=findlaw.com&search=Search+FindLaw>

Law Professor Blogs (Professor Paul L. Caron): <http://www.lawprofessorblogs.com/>

LawLink Blog Directory: [http://www.lawlink.com/blogs\\_directory.aspx](http://www.lawlink.com/blogs_directory.aspx)

myHq blawgs (Blawg Review): <http://www.myhq.com/public/b/l/blawgs/>

Taxonomy of Legal Blogs (Ian Best):  
[http://3lephany.typepad.com/3l\\_epiphany/2006/03/a\\_taxonomy\\_of\\_l.html](http://3lephany.typepad.com/3l_epiphany/2006/03/a_taxonomy_of_l.html)

Cases Citing Legal Blogs (Ian Best):  
[http://3lephany.typepad.com/3l\\_epiphany/2006/08/cases\\_citing\\_le.html](http://3lephany.typepad.com/3l_epiphany/2006/08/cases_citing_le.html)

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Law Review Articles Citing Legal Blogs (Ian Best):

[http://3lepiphany.typepad.com/3l\\_epiphany/2006/08/law\\_review\\_arti.html](http://3lepiphany.typepad.com/3l_epiphany/2006/08/law_review_arti.html)

The Law List (Kevin O'Keefe): <http://www.pubsub.com/lists/law.php>

USLaw Blog Directory: [http://www.uslaw.com/law\\_blogs](http://www.uslaw.com/law_blogs)