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Invite you to

State Consumer Protection Laws: Enforcement and Litigation Trends in California Part 1 in a new Bi-Monthly Series of Teleseminars

May 11, 2011
1 pm eastern/10:00 am pacific/12 pm central

An expert panel with diverse perspectives will review California's major consumer protection laws, including the Unfair Competition Law, the False Advertising Law and the Consumers Legal Remedies Act. The panel will discuss these laws' uses in recent private civil and public enforcement actions. This will be the first in a state-by-state series looking at the particularities of each state's consumer protection statutes and common law and discussing what makes the state an attractive or unattractive venue for consumer fraud class action challenges and/or competitor challenges, as well as hearing from the regulators on the current consumer protection enforcement priorities.

Moderator:
Keri Campbell, Kelley Drye/White O'Connor

Presenters:

Dale J. Giali, Mayer Brown LLP
Kimberly A. Kralowec, The Kralowec Law Group and author of <http://www.uclpractitioner.com/>
Sheldon H. Jaffe, Deputy Attorney General, California Department of Justice



If you wish to dial in. You will receive the dial in number with your confirmation.

Your state could be next! Please join us and let us know if you would like to host an event for your state! For the latter please contact amy.mudge@aporter.com.

Recordings of this program will be posted on the Section website, and downloadable in an MP3 format. Please visit http://www.americanbar.org/groups/antitrust_law.html after the program to listen/download the audio.

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