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By NITA SMITH

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SUPERIOR COURT OF CALIFORNIA
COUNTY OF SACRAMENTO

Coordination Proceeding Special Title (Rule 1550(b))

FORD EXPLORER CASES

Included Actions: Tompkins v. Bridgestone/

Firestone, Inc.Sacramento Superior Court Case No. 02AS02919

Katz v. Bridgestone/Firestone, Inc.Los Angeles Superior Court Case No. BC 279457

Katz v. Motor Co., Los Angeles Superior Court Case No. BC 279458

Gray v. Ford Motor Co., Sacramento Superior Court Case No. 03AS04782

Montoya and McLachlan v. Ford Motor Co. Sacramento Superior Court

Case No. 03AS05213

Department Number: 29

JCCP Nos.: JC4266 & JC4270

MOTION REGARDING CLASS ACTION NOTICE ISSUES - ORDER

FORD EXPLORER CASES

JCCP Nos.: JC4266 & JC4270

MOTION REGARDING CLASS ACTION NOTICE ISSUES - ORDER

-1-

 This matter came on hearing on August 19, 2005. At the end of the telephonic conference the Court took the matter under submission.

The Court rules as follows.

There are two disputed matters before the Court.

- Whether to include in the notice the additional language proposed by defendant Ford; and
- 2. Whether defendant should bear all or some of the costs of disseminating the notice.

I.

Defendant requests the court to include in the notice at page 1 the statement:

Including, potentially, any rights to sue Ford for personal injuries or property damages should you ever experience a roll over incident after the conclusion of this lawsuit.

Ford also wants to include the statement at page 4:

Ford also says that if you take part in this

lawsuit you may be unable to sue Ford for any

personal injuries or property damages if you ever

experience a roll over after the conclusion of this

case.

The request is DENIED. The Court is not persuaded that the language is necessary or proper.

City of San Jose v. Superior Court, (1974) 12 Cal. 3d 447, cited by defendant, is distinguishable. In City of San Jose the facts presented a classic case of splitting a single cause of action. In this case, plaintiffs have made clear from the outset that this case is not about personal injuries or wrongful death. The class certified by the Court seeks only economic damages based on consumer rights.

The individual personal injury and property damages claims potentially obtainable from a future roll-over accident are separate and distinct from the consumer claims asserted in this action.

As stated in Hicks v. Kaufman and Broad Home Corp. (2001) 89 Cal. App. 4th 908, rule 23(c) (4) of the Federal Rules of Civil Procedure permits a class action to be brought or maintained restricted to particular issues. The class here is so restricted. The reasoning in Hicks (supra) and the federal cases cited by plaintiffs persuade the Court that the notice is adequate. Ford's proposed additional language is speculative and unnecessary.

The Court hereby approves both the long and the short forms of the notice limited to the language agreed upon by the parties and excluding Ford's proposed language outlined above.

II.

Plaintiffs' request to share the costs of distribution of the notice between the parties is DENIED.

The parties have agreed on a publication notice plan that will cost \$370,000 in media and notice production costs.

Ordinarily it is the plaintiff's responsibility to provide notice and bear the expense of doing so. (Hypertouch v. Superior Court (2005) 128 Cal.App.4th 1527, 1551) It is only in special circumstances that the Court would exercise its discretion under Civil Code section 1781(d) and California Rules of Court, rule 1856 to order defendant to pay all or part of the costs.

The Hypertouch case contains an extensive summary of cases in which the court has ordered defendant to pay some or all of the costs of providing notice to prospective class members. Those cases demonstrate that generally such an order is appropriate where

 defendant's conduct has somehow contributed to the difficulty of identifying the class members, because, for example, it failed to retain information or where the defendant's conduct has made the process of notice more expensive.

Here, plaintiffs contend defendant should share in the cost of notice because it has no means of identifying class members. They also argue the added costs of litigation incurred because of defendant's repetitive challenges to the class certification and the fact defendant has received the benefits of Mr. Hilsee's advice warrant an apportionment of costs. The Court is not persuaded by the reasons stated.

As the Court stated on the record, the fact that defendant strenuously litigated its case is not a ground for ordering it to pay costs. Nor is the simple fact that defendant does not have information regarding potential class members. There is nothing in the record to suggest defendant had an obligation to keep records of the names and addresses of potential class members nor that defendant has unnecessarily complicated the problems of identifying and notifying the class. There is no evidence before the court suggesting or demonstrating defendant has the ability to provide notice easily and at relatively little cost. (See Hypertouch v. Superior Court (supra) at P. 1553)

The Court notes it has taken into consideration the respective resources of the parties and the burden on the individual plaintiffs. It further notes plaintiffs' counsel's undertaking and ability to pay advance costs are not factors in the equation. The court acknowledges and recognizes the burden plaintiffs' must shoulder in financing the cost of the notification program. However, the burden is not intolerable given the economical method of notice chosen by the parties and approved by the Court.

IT IS ORDERED that the Notice of Class Action is approved.

IT IS FURTHER ORDERED that the method of notification proposed by Todd B. Hilsee is approved. Plaintiffs shall bear the \$370,000 cost.

Date: 8-29-05

ble DAVID DE ALBA of the Superior Court of ornia, County of Sacramento

Certificate of Service Attached * *

FORD EXPLORER CASES JCCP Nos.: JC4266 & JC4270 MOTION REGARDING CLASS ACTION NOTICE ISSUES - ORDER

CERTIFICATE OF SERVICE BY MAILING

(C.C.P. Sec. 1013a(3))

I, the Clerk of the Superior Court of California, County of Sacramento, certify that I am not a party to this cause, and on the date shown below I served the foregoing Ruling MOTION REGARDING CLASS ACTION NOTICE ISSUES - ORDER, depositing true copies thereof, enclosed in separate, sealed envelopes with the postage fully prepaid, in the United States Mail at Sacramento, California, each of which envelopes was addressed respectively to the persons and addresses shown below:

KEVIN P. RODDY HAGENS BERMAN LLP 700 South Flower St., Ste. 2940 Los Angeles, CA 90017-4101 Co-Lead Counsel for Plaintiffs & the Co-Lead Counsel for Plaintiffs & the

ELIZABETH J. CABRASER Embarcadero Center West 275 Battery Street, 30th Fl San Francisco, CA 94111-3339 Class

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TRACY BUCK-WALSH ATTORNEY AT LAW 6 Reyes Court Sacramento, CA 95831 Counsel for Plaintiff Tompkins

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O'MELVENY & MEYERS LLP 400 South Hope Street Los Angeles, CA 90071-2899 Counsel for Defendant Ford Motor Co. Counsel for Defendant Ford Motor Co.

STEVEN HARBURG O'MELVENY & MEYERS LLP 1625 Eye Street, N.W. Washington, DC 20006-4001

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MICHAEL P. LEHMAN IRWIN LEVIN 1 THE FURTH FIRM, LLP COHEN & MALAD, LLP 225 BUSH STREET, STE. 1500 136 NORTH DELAWARE ST., STE. 300 2 SAN FRANCISO, CA 94104 INDIANAPOLIS, IN 90017 3 4 TARAS KICK MARK TAMBLYN THE KICK LAW FIRM, APC KERSHAW CUTTER RATINOFF & YORK LIP 5 660 South Figueroa St., Ste. 1800 980 9th Street, Suite 1900 Los Angeles, CA 90017 6 Sacramento, CA 95814 7 8 I, the undersigned deputy clerk, declare under penalty of perjury 9 that the foregoing is true and correct. 10 11 12 Dated: N. SMITH AUG 29 2005 N.Smith, Deputy Clerk 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 FORD EXPLORER CASES JCCP Nos.: JC4266 & JC4270 MOTION REGARDING CLASS ACTION NOTICE ISSUES - ORDER -7-